

GOVERNOR'S TRAFFIC SAFETY ADVISORY COMMISSION

June 23, 2006

8:30 a.m.

MINUTES

GTSAC MEMBERS

Robert Morris, Chair
Michael Prince
Heather Hockanson
Ron Wilson
Sgt. Steve Spink
John Friend
Pamela Hall
Sheriff Al Byam
Steven Puuri
Chief David Stamm

REPRESENTING

Office of the Governor
Office of Highway Safety Planning (OHSP)
for Linda Scarpetta, Department of Community Health (MDCH)
Department of State (DOS)
for F/Lt. Thad Peterson, Department of State Police (MSP)
Department of Transportation (MDOT)
Office of Services to the Aging (OSA)
Local Representative – Michigan Sheriff's Association
Local Representative – County Road Commission Association
Local Representative – Michigan Association of Chief's of Police

STAFF

Sue Joseph

GTSAC MEMBERS ABSENT

Dwight Sinila

Department of Education (MDE)

ACTION TEAMS

Gary Bubar
Kim Lariviere
Steve Schreier
Homer Smith
Paul Steinman

AAA-Michigan, Young Driver Action Team
MDOT, Elderly Mobility Action Team
OHSP, Intersection Safety Action Team
MADD-Michigan, Impaired Driving Action Team
MDOT, Work Zone Safety Action Team

GUESTS

Jackie El-Sayed
Jack Benac
Don Berndt
Lance Binoniemi
Sgt. Matt Bolger
Anne Corgan
Sandy Eyre
Kathy Farnum
Kirk Ferris
Wyneice Hairston
Tim Kangas
Bob Lariviere
Sandy Liddle
Rick Lyles
Betty Mercer
Lori Midden
Jeff Mitchell
Dave Morena
Jack Peet
Greg Piland
Ramona Putman
Carol Reagan
Anne Readett
Deborah Savage
Kay Shabazz
Dave Wallace
Mary Wichman

REPRESENTING

Michigan Truck Safety Commission
Michigan Department of Information Technology
Illinois Department of Transportation
Michigan Licensed Beverage Association
MSP, Executive Division
DOS
OHSP
OHSP
DOS
Reaching Out Against Road Rage (R.O.A.R.R.)
MDCH
AAA-Michigan
Office of Financial and Insurance Services
Michigan State University
Mercer Consulting Group
Illinois Department of Transportation
Van Buren County Road Commission
Federal Highway Administration
AAA-Michigan
FHWA – Illinois Division
DOS
DOS
OHSP
OHSP
Reaching Out Against Road Rage (R.O.A.R.R.)
Prosecuting Attorney Association of Michigan (PAAM)
MSP, Criminal Justice Information Center

The meeting was called to order and chaired by Robert Morris. Roll call of GTSAC members and introductions completed.

Public Comment/Announcement Items

No public comment.

Approval of GTSAC April 21, 2006 Minutes

The April 21, 2006, minutes were approved. **Motion made by Ron Wilson to accept the minutes with one change already discussed with recording secretary. Motion seconded by Chief David Stamm. Motion passed.**

Reports/Updates

➤ Chair Report – Robert Morris

Chair Robert Morris, Michael Prince-OHSP, Lt. Colonel Yungfer-MSP met with Ben Kohrman-Communications staff from the Governor's Office to discuss various GTSAC initiatives as well as the State Strategic Highway Safety Plan (SHSP) approval by the Governor. The motorcycle helmet law has seen a lot of media and movement in the repeal of the law since the last GTSAC meeting.

➤ Legislative Report – Sgt. Matt Bolger

Sergeant Bolger highlighted the handout document regarding traffic safety legislative issues.

GTSAC Commissioner Update

➤ Community Health – Linda Scarpetta

Round table meeting held in Atlanta, Georgia to discuss teen driving issues. Michigan delegation included Linda Scarpetta, Heather Hockanson, Gary Bubar, Dianne Perukel, and Robin Bordner. Speakers from around the country presented information at this round table session along with several workshop sessions. Michigan's next step will be to brief the Action Team of information learned. One major point to note from this meeting is that Michigan is a step ahead of the other states regarding teen driving issues.

➤ Education – Dwight Sinila

No report.

➤ State – Ron Wilson

May was motorcycle awareness month. A newly created brochure and flyer was distributed. Secretary Land has kicked off a campaign called Be Safe and Be Seen. A contest is currently taking place for submission on new license plate designs to replace the blue version. A new plate design will be selected and announced in August.

➤ State Police – F/Lt. Thad Peterson

An aggressive driving web site launched through the Traffic Services Section of MSP has had a large volume of usage. Field Updates were distributed. Speed studies are continuing around the state. Traffic Services Section is currently analyzing the 2005 motorcycle crash data.

➤ Transportation – John Friend

Thanks to all who participated in the press event to kick-off the Work Zone Safety, Drive 45 When Workers Present campaign. MDOT is conducting long-range planning sessions with stakeholders. A new type of construction zone lane merge is being tested this construction season to encourage courteous merging. Speed studies are being conducted along I-496 for a possible change to a more realistic speed limit.

➤ OSA – Pamela Hall

OSA has been working with MSU Extension on Elder Friendly Communities. Elder friendly communities are not communities comprised of just seniors but communities that have supports for medical, social and recreation in the community. Currently the city of Gaylord and North Ottawa County are "Elder Friendly Communities" and have just finished their assessments and recommendations.

➤ OHSP – Michael Prince

An announcement was made that Susan Joseph will be leaving OHSP for a promotion opportunity. Sandy Eyre will be the interim secretary during the transition until the vacancy is filled. Click or Ticket campaign statistics were presented. July will focus on Drunk Driving enforcement. Slow Down to Get Around campaign was launched this month along with development of public service announcements and billboards around the state. The Michigan Traffic Safety Summit dates and locations have been changed due to a conflict with the 2007 National Lifesavers Conference in Chicago. The Summit will now be held March 13-15, 2007 at the Kellogg Hotel and Conference Center. The Summit will also be expanded to a two and a half day event to allow for more topics and sessions. OHSP is currently seeking session suggestions from all traffic safety partners. Illinois Department of Transportation staff were introduced. They are currently visiting Michigan to learn more about Michigan's traffic records processing. Other states are looking to Michigan to emulate their programs as well.

➤ Local Representation – Steven Puuri – Local Representation

The Safe Routes to School program and application process, created through the new SAFETEA-LU transportation bill, will start soon. The Rural Safety Program also part of the new SAFETEA-LU bill will see projects for 2006 and 2007. Both programs are good news for local road agencies.

➤ **Local Representation – Chief David Stamm – Local Representation**

MACP will kick-off its Summer Conference on Sunday, June 26, 2006. The conference will include the Traffic Safety Awards. The MSP Traffic Services Section field updates distributed today are a very useful tool and used by the local enforcement agencies. Construction zone safety is a growing area of interest and will need to have more enforcement emphasis in the construction zones this season.

➤ **Local Representation – Sheriff Al Byam – Local Representation**

OHSP has increased the Secondary Road Patrol funding which will allow for more road patrol hours for local enforcement agencies around the state. Summer time in Michigan will see counties conducting more marine enforcement to deter spending the day at the lake and then driving home while intoxicated at the end of the day.

Strategic Highway Safety Plan Approval – Kathy Farnum/OHSP

Kathy Farnum announced the creation of a direct link to the GTSAC section of the OHSP web site. The new address is www.michigan.gov/OHSP-GTSAC. All Action Team plans are now posted to the web page. During the meeting with the Governor's office discussed earlier by the Chair, a request was made to update the SHSP with 2005 crash data. This update is the only change to the draft plan. The draft plan is being presented today for formal approval by the GTSAC but will remain a draft until formally approved by the Governor. Discussion will take place by the GTSAC Working Group to develop a process to evaluate and update the plan on an annual basis. **Motion to adopt the Strategic Highway Safety Plan made by Steve Purri. Motion seconded by Michael Prince. Motion passed.**

Special thanks to all the members of the Commission, Action Teams, and Work Group that worked so hard to develop the individual action team plans and the overall Strategic Highway Safety Plan.

Action Team Reports

➤ **Intersection Safety Action Team Report – Steve Schreier, OHSP**

Action Plan update report given by Steve Schreier, OHSP. All statistical data has been updated based on the outcomes of completed activities.

➤ **Michigan Truck Safety Commission – Michael Prince, MTSC Vice-Chair**

Strategic Plan was approved by MTSC last fall. The Truck Safety Fund has provisions in it for enforcement and training. The grant for Motor Carrier enforcement and Michigan Center for Truck Safety educational grant has been issued through OHSP and approved by the MTSC. A grant was also awarded to conduct a truck driver safety belt survey.

➤ **Work Zone Safety – Paul Steinman, MDOT**

Paul Steinman gave a brief update on the Work Zone Safety Action Plan. MDOT is currently training construction contractors and local road agencies on implementation of better work zone safety practices. Public service announcements are being developed for the 45 When Workers Present campaign. Driver Education instructors are being encouraged to use a new interactive CD program that relates to Work Zone Safety.

➤ **Pedestrian and Bicycle Safety Action Team – Dave Morena, FHWA**

Dave Morena, FHWA, gave an update report for the Action Team on behalf of the co-chairs. A Detroit pedestrian crash study being funded by MDOT was highlighted. A training course was brought to Grand Rapids, Lansing and Detroit to move pedestrian/bike safety issues forward around the state.

Discontinuation of Michigan Traffic Quick Facts – Michael Prince, TRCC Chair

This report is being discontinued based on discussions with the Traffic Records Coordinating Committee (TRCC). The traffic safety crash data is now processed much more quickly than in the past and potential inaccuracies could result from making year-to-year comparisons before the data is finalized.

Presentations

➤ **Driver Education Program Changes – Anne Corgan, Department of State (DOS)**

Anne Corgan, Administrator, Legal and Regulatory Services, DOS presented an overview of the Bureau of Regulatory Services which includes the Driver Assessment and Appeal Division, Michigan Motorcycle Safety Program, Driver Programs, and a Traffic Safety Specialist to help with policy development. Anne also presented an overview of the Driver Education Provider and Instructor Act (DEPIA) which was introduced recently to replace the Driver Education Legislation that sunsets October 1, 2006. Visit www.michigan.gov/sos for additional information on the new legislation pertaining to the driver training program.

➤ **Drunk Driving Video – Homer Smith, MADD-Michigan**

Simple Plan, a Top 40 musical group, developed a drunk driving video to show how a crash affects an entire family. It is used in cooperation with impact panels around the state. Due to technical difficulties the video was unable to be shown and Homer will try to show the video at the August meeting.

➤ **Reaching Out Against Road Rage (R.O.A.R.R.) – Kay Shabazz**

Handouts were distributed including a DVD. The organization was developed when a road rage crash resulted in the death of the founder's daughter. This organization was developed two-years ago to raise awareness on prevention of road rage. Billboards have been developed and posted around the state to combat this issue. High schools and colleges are being visited and given presentations. The Organization has been partnering with locals, legislators and the Governor on the road rage issue. The week of July 10, 2006, has been designated Road Rage Awareness week by Governor Granholm.

GTSAC Administrative Items

Next Meeting is August 25, 2006 in the Presentation Room. Adjourn.